



RapidReports

How Do You Keep Up With Herd Data When There's No Time to Slow Down?

Today's dairy herd managers live and work in a fast-paced, demanding environment, rarely pausing for breaks, much less dedicating time at the office computer to review the latest Test Day results or confirm the list of springing heifers. The most successful producers have mastered the art of multitasking while relying on guidance from trusted farm consultants to keep their operations running smoothly like the well-oiled machines out in their fields. But even the best teams struggle to keep pace with the overwhelming amount of information and the need to assess it quickly and effectively.

The sheer volume of data, from on-farm herd management software programs and processed DHIA Test Day statistics, demands constant evaluation and decisive action. This can be particularly challenging for busy dairy producers and their consultants, especially when time and access to the office are limited. They can't afford to slow down searching for the right information at the right time.

The ability to view structured, sorted data on the go saves valuable time when you need to see what matters most. Having critical herd information within reach eliminates downtime and allows for smart, timely action that maximizes productivity and profitability. Dairy decision makers need a powerful, convenient option designed for efficiency and accessibility, whether they're in the parlor, the barn, or on the road.

RapidReports, the newest tool available within the HerdHQ® platform, delivers a clear and customizable



way to create reports featuring individual cow data from any web browser, on any device. It uses Test Day or DartSync information to build and tailor reports in real time, helping producers and consultants stay connected to the most current data. Users can sort, filter, and organize lists based on their goals, drill down to individual cow pages within CowCompass®, and set user-defined visual alerts for quick attention to key performance indicators.

RapidReports brings convenience and efficiency to herd management, turning trusted, standardized DRMS data into clear, actionable insights that help producers see what matters most and take action, wherever they are.



HerdHQ: Backed by Data. Built for Action.

See what's happening in your herd with HerdHQ
www.drms.org/HerdHQ/What-Is-HerdHQ